

THE BUZZ

A QUARTERLY NEWSLETTER – Q1 2016



TOM'S AUTO BODY

1327 E. Buckeye Road • Phoenix, AZ 85034
(602) 252-4134 • www.tomsautobodyphoenix.com

KEEPING YOU SAFE IN A REAR END CRASH



With texting and driving a serious safety concern on the roadways, it's not unreasonable to think you could find yourself the victim of a rear end collision. But, did you know there are precautions you can take inside your car to limit your injuries in this type of collision?

ADJUST YOUR HEADREST

Most people rarely think about their car headrest and where it is positioned. It's likely been that way for years, or even since you bought your vehicle. Yet, it's very important to get it placed properly for you to increase your chances of keeping your neck safe in an accident.

A CBS News report offered the following recommendation:

“Bring the head restraint up as high as you can get it and still be comfortable. This is about the level of the top of your ears.”

You should also make sure it is as close to the back of your head as you can get it. Some rests adjust forward and backward to account for this extra layer of safety.

Why go through the trouble?

Making these adjustments decreases the chance of whiplash because your head and headrest positions your head as close to you as possible. As a result, you hit the back of your head on the headrest instead of your neck, thus potentially reducing the severity of whiplash.

You should also check your car's manual for additional safety information.

SERVICES OFFERED

- Collision & Auto Body Repair
- Structural Repair
- Unibody Repair
- Electrical Repair
- Frame Repair
- Paintless Dent Removal
- Insurance Help
- Rental Car Availability

WHO IS GARAGEFLY?



garagefly.com
your trusted automotive resource®

We are your online connection to find a local body or repair shop near you in 10 seconds or less. Read our **verified reviews** to make an educated decision that provides you peace of mind. You have a choice when you get your car repaired! You aren't limited to the list of shops your insurer provides. GarageFly helps you make a sound decision that works best for you. To find out about our latest promotions, please visit us online at www.GarageFly.com!

TIP OF THE MONTH

BEST TIME TO BUY A CAR

PRESENTED BY FIND THE BEST CAR PRICE .COM

BEST TIME OF YEAR

SUMMER	WINTER	AUTUMN
Gas guzzling SUV's and all-wheel drive are in high demand during the winter. But demand goes down when gas prices increase in the spring and summer and the weather gets nice.	Convertibles and sports cars are out of season and have probably been collecting dust for a few months. Lower demand means better prices, particularly on used vehicles.	September and October mean it's the End of Model Year for many types of cars. Dealers want to get rid of prior year models to make room for new ones.

HOLIDAYS

The holidays mean empty dealerships and budgets spent on gifts. Dealers scramble to get rid of the prior year's inventory and salesmen want to earn year-end bonuses. Christmas Eve and New Year's Eve are amazing days to find discounts.

BEST TIME OF MONTH

First Couple Days of Month

MARCH 03

Many people know to wait to the end of the month for the best deals so salesmen can be flooded with buyers. On the other hand, the beginning of the month tends to have less traffic and idle salesmen may be willing to deal.

Last Couple Days of Month

MARCH 29

The best deals can be found when dealerships & salesmen are trying to reach their monthly targets to get paid bonuses.

DEC THE LAST WEEK

of December is especially good because of the double threat of the end of the month and the end of the year.

BEST TIME OF WEEK & DAY

BEST TIME of WEEK

is the beginning of the week. Most people shop for cars on weekends, so salesmen have a steady stream of customers. But during the week, especially Monday and Tuesday, salesmen are bored, and hungry for sales.


THE EARLIER, THE BETTER.


BEST TIME of DAY


is first thing in the morning. You may benefit from working with a salesman that gets an incentive to close the first sale of the day at that dealership.


WHAT OTHERS SAY – A SAMPLE OF OUR ONLINE REVIEWS


WHAT TO DO AFTER A CRASH

Patrick riley O. 1/15/16 Status: Validated 
First time using, will use again definitely if accidents occur.

Jennell R. 12/22/15 Status: Validated 
Art is both professional and personable! The entire staff is wonderful to work with. From the time I made contact with Tom's to the time I picked up my car, I was treated like a friend. Everyone wears a smile and seems to enjoy their work. My car was repaired promptly and exquisitely! THANK YOU ART! I am very pleased with their work and I highly recommend them to YOU!

Frank W. 10/25/15 Status: Validated 
Fantastic work, Art Ron and Tom. Thank You

Matt P. 9/3/15 Status: Validated 
My truck got t-boned back in March 2015. I took it to Service King originally who had it for 6 weeks. When I got it back the repairs were incomplete. My trailer hitch wiring harness was hanging from the vehicle, my doors did not close right, they...
[read full review](#)

Larry S. 8/13/15 Status: Validated 
The guys at Tom's were extremely professional and friendly. They did a great job with the body work repair for my truck, and even washed it for me! I couldn't be happier with the work, and would recommend them highly.

More reviews at:

www.GarageFly.com/shop/Toms-Auto-Body-Inc-Phoenix

RESOLUTION: DON'T TEXT AND DRIVE



As you begin 2016, you may have a list of resolutions. Consider making a resolution to put the phone out of your reach and mute the volume every time you drive. Eliminate the temptation to drive distracted and keep yourself safe!

CONTACT US

TOM'S AUTO BODY

1327 E. Buckeye Road
Phoenix, AZ 85034

P: (602) 252-4134
E: rocano@tomsab.com
W: www.tomsautobodyphoenix.com

Read **Local** and **Validated** Reviews

www.GarageFly.com/shop/Toms-Auto-Body-Inc-Phoenix



5 THINGS TO DO AFTER A CAR CRASH

- 1. IDENTIFY INJURIES**
If there are injuries, call 911. Be aware if there are no injuries and the crash happens on private property police often won't come to take a report.
- 2. EXCHANGE INFO**
This includes name, address, phone, insurer information, vehicle registration.
- 3. DOCUMENT DAMAGE**
Take photos of the scene and damage, if you are able to do so safely.
- 4. AVOID CONFRONTATION**
Avoid arguments. Don't admit liability or sign any documents at the scene.
- 5. CALL YOUR INSURER**
Insurance agents can provide advice and walk you through the process. Don't be afraid to call.

EMERGING AUTO TRENDS IN 2016

There's little debate, technology in the auto industry is evolving quickly. From telematics improvements to self-parking cars, it's all seems a bit futuristic. Here are 5 trends you'll see in 2016 and beyond.

1. Apple CarPlay/Android Auto

This feature is designed to run instead of a car's pre-programmed manufacturer software and sync seamlessly with your phone.

2. Lighter Weight

Future car construction and design will shift to include carbon fiber reinforced plastic and aluminum.

3. Turbo Engines

Automakers are realizing that adding forced induction to smaller engines means serious get-up-and-go without guzzling gas.

4. Gesture Control

The future for drivers won't just be waving at other bad drivers. Controls for stereo, Bluetooth and more may be simple body motions.

5. Increased Automation

Google is talking about a self-driving car, while Mercedes has a car that parks itself while drivers stand curbside. Now Tesla looks to launch a car which can drive you from San Francisco to Seattle, while you sit back and enjoy the ride.