



# THE BUZZ

A QUARTERLY NEWSLETTER – Q4 2016



## TOM'S AUTO BODY

1327 E. Buckeye Road • Phoenix, AZ 85034  
(602) 252-4134 • [www.tomsautobodyphoenix.com](http://www.tomsautobodyphoenix.com)

## SMALL DENTS: **ARE THEY WORTH FIXING? YES!**



Nearly all of us have been in a situation where we slightly ding our car. Whether you opened your car door too fast and hit a pole, or accidentally backed into the trash can at the end of the driveway, small dents and scratches are bound to happen.

When the damage is minimal, it's easy to have an internal dialogue with yourself, debating whether it's worth fixing. Sure, you could save the cash and spend it on a nice dinner out or a new pair of shoes. But getting it fixed now will save you a lot of money and hassle in the future.

1. **The outside of your vehicle plays a big role in its value.** Would you buy a vehicle with a dent in it? Yeah, neither would we. If you're planning to sell your car down the line, whether in a year or five, you'll want to fix the small dent sooner rather than later. Seeing that you've maintained your vehicle well will allow you to place a higher asking price on your car.
2. **Not fixing it could lead to vehicle rusting.** Even if you don't have plans to sell your car, choosing not to fix a small dent could cause you bigger problems, and a higher bill, in the future. A dent, regardless of the size, can penetrate your car's paint sealant, making your vehicle instantly susceptible to rust and corrosion. Once rusting begins, it can be difficult to stop. Before long, both the exterior of your car and important car parts could be overtaken by rust.
3. **You'll be happier with your vehicle.** Even if the dent or scratch is small, our eyes are naturally drawn toward a problem area on our vehicles. It may not matter to you initially, but it will start to become an eye sore to you. Spare yourself the mental battle, and fix the dent before it drives you crazy.

Regardless of the size of the dent on your car, we can handle it! Stop by today to get your car back in mint condition.

## WHO IS **GARAGEFLY?**



GarageFly.com is an Arizona-based, comprehensive online resource that delivers automotive peace of mind to consumers. Drivers seeking information about reputable auto repair shops and auto body shops can read validated reviews for shops throughout the area, and quickly book an appointment online. GarageFly empowers consumers with information from reviews so they feel confident in their choice. To find out about our latest promotions, please visit us online at [www.GarageFly.com](http://www.GarageFly.com)!

## **HOLIDAY PROMOTION**



As we enter into the holiday months, we've created a promotion that focuses on giving back! Partnering with Feed My Starving Children (FMSC) and GarageFly, we will be helping to feed starving children all around the world. Customers who review our shop on GarageFly.com or who book an appointment through GarageFly.com will help to feed a starving child for an entire week!

Individuals participating will also receive a free t-shirt for writing a review or booking an appointment. 100% of the proceeds from that shirt will go to feed starving children, as well. Ask us how to get involved!

*\*Offer valid NOVEMBER and DECEMBER 2016\**

## WHAT OTHERS SAY – A SAMPLE OF OUR ONLINE REVIEWS

## TIP OF THE MONTH

validated reviews (104)

Average Rating: 5.0

Wil C.  
8/30/16



My experience with Art and Ron was exceptional. They are very professional and go the extra mile. I will definitely refer my friends in need to Tom's.

Linda S.  
8/17/16



I'm very pleased with both the customer service and auto body work by all the folks at Tom's Auto Body. I discovered them via a referral from a local mechanic and worked with them for repairs on the front bumper of my Honda. My car looked like new when I...  
[read full review](#)

Alyssa H.  
7/15/16



Awesome place they did a great job with fixing my car! Will definitely come here again! Fast and simple plus they are friendly! They keep it K.I.S.S (keep it stupid simple).

Moe H.  
6/26/16



Great shop to deal with. Staff defined the process of dealing with another insuree. No hassles from beginning to end. Extremely pleased with the work performed.

More reviews at:

<http://www.garagefly.com/shop/Toms-Auto-Body-Inc-Phoenix>

## MAN VS MACHINE - GOOGLE SELF-DRIVING CARS



Robots are officially among us! Just last year, Google expanded its driving program into Arizona to see how the self-driving vehicles would respond to dust storms and golf-cart crossings in the metro Phoenix area. Have you spotted one around the valley? We have!

## CONTACT US

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Read Local and Validated Reviews

[www.GarageFly.com/shop/Toms-Auto-Body-Inc-Phoenix](http://www.GarageFly.com/shop/Toms-Auto-Body-Inc-Phoenix)

# What Causes Road Accidents?

**This must never happen again.**  
the coroner said after the world's first automobile-related fatality

# 25

Million Fatalities

But, unfortunately a lot of people have died in vehicle-related accidents since then.  
But, what exactly causes so many road accidents?

### Design Defects

Common auto defects such as **tire defects**, defective design in vehicles can be make vehicles more prone to **rollovers**, seatbelt defects and defective airbags.

### Adverse Weather Conditions

Inclement weather means you'll need **more time** to come to a stop, so when the weather gets bad be sure to leave **extra room** between the car in front of you and slow down.

### Tailgating

Many fatal car accidents have occurred when a motorist was driving **dangerously** close to another car at high speeds and thus they couldn't react in time when the car in front of them applied their **brakes** suddenly.

### Drunk Driving

In **2004**, an estimated **16,654** people were killed in alcohol-related crashes with an average of one death almost every half-hour. Drunk drivers are responsible for **30%** of all fatal crashes.

### Distracted Driving

Around **50%** of all motor vehicle crashes in USA have driver distraction as their root cause. According to one study, driving and talking on a cell phone at the same time **quadruples** the risk of crashing.